2024 ESCALANTE DAYS VENDOR LETTER

Thanks for joining in on this year's Escalante Days Celebration!

Below is a map of this year's Escalante Days set for this weekend, Aug 9 - Aug 11, along with vendor booth locations. As changes happen, any updated maps can be found and downloaded at <u>visitdolores.com/escalante-days</u>, Current map is below, and I've also attached a printable version in this email.

Reminder - this year's location is at Joe Rowell Park.

OVERVIEW: Due to demolition and construction happening in Flanders Park, all festivals have been moved to Joe Rowell Park this year. To make the best of having a combined festival this year, it will be a 3-day event, starting Friday evening thru Sunday afternoon. We will be sharing space with the Escalante Days Softball Tournament, as well as the 5K fun run and all the usual Escalante Days competitions and kids games and food and music. The parade route could not be altered, so will run the same as prior years starting at the Dolores Schools and going down Central Avenue at 10am Saturday. Vendors will not see the parade from Joe Rowell Park. Because of the 400+ softball players plus their families (estimating 1000-1200 people just for the softball tournament), we expect parking to be difficult to find inside the park, although we have set aside special vendor and softball parking to help alleviate that. We are expecting 40 - 50 softball families to be tent or RV camping this weekend at Joe Rowell (only available to softball players competing in the tournament). Most of the public will probably have to find parking somewhere else in town and walk to the park. We will have parking attendants with signs letting people know when Joe Rowell parking is full on Saturday, along with parking signs around town.

VENDOR CHECK IN:

You do not need to check in, the booth numbers will be chalked on the grass in the softball field, so just find your number and set up.

SETUP:

Setup can begin Friday anytime after 10am or Saturday after 6am. To protect the irrigation lines, you cannot use stakes longer than 6-inches. All retail vendors booths will be inside the perimeter of the soccer field.

SATURDAY PARKING:

There are 2 options for SATURDAY parking, depending on if you plan on needing your vehicle on Saturday before 7pm. On Saturday, the road in and out of the last parking lot will be closed for all the competitions and kids games and will not be able to be opened until after 7pm on Saturday. Friday & Sunday parking should be way less packed, so you can park in the Vendor parking or anywhere else you can find.

- Option 1 Not needing to leave with your vehicle until after 7pm SATURDAY: Vendor and Softball parking will be located south of the soccer field just outside the last ballfield (see map). You will get access to the soccer field for setup and drop off using that vendor entrance, please drop off and then use the other exit next to the baseball diamond to access the vendor parking area by 8:45am Saturday. We will open the festival at 9am on Saturday. NO vehicles will be allowed back on the soccer field until Sunday after 2pm, so prepare accordingly.
- Option 2 Need to leave throughout the day on SATURDAY: Find any available parking spot for the general public (do not park in the vendor parking area, you will not be allowed to leave until after 7pm).

SECURITY

Joe Rowell Park will be patrolled regularly by the sheriff's deputies Friday and Saturday night, but we recommend that you do NOT leave valuables in your booth unsecured overnight, only your tables, canopies, chairs and other big equipment.



| ESCALANTE DAYS Parade - Games - Food - Music - Vendors |
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| AUGUST 9-10-11 AT JOE ROWELL PARK (UNLESS OTHERWISE NOTED) THE 2024 SCHEDULE |
| • 5:30pm: Kid's BIKE PARADE, begins at Dolores General Store, 3rd & Central • 5:35pm: Kids BIKE RODEO at 5th & Central, back parking lot • 6pm - 9pm: LIVE MUSIC: One Stan Band at Joe Rowell Park • 6pm - 9pm: SNAGGLETOOTH SALOON + Food & Retail VENDORS open • 6:30pm: Kids BIKE GIVEAWAYS at Kids Bike Rodeo, 5th & Central • 6:45pm: Kids ICE CREAM EATING CONTEST at Flanders Park |
| óam: K-9 Search & Rescue PANCAKE BREAKFAST, 47 Central Ave 7am: SOFTBALL Tournament @ Joe Rowell Park 8am: Escalante Days 5K RUN @ the Pavilion at Joe Rowell Park 9am: MARKETPLACE opens - Vendors, Food and Fundraisers 10am: Escalante Days PARADE 10am: Four Corner's COMMUNITY BAND Performance at Joe Rowell 10am-2pm: Dolores River Anglers FLYFISHING DEMOS at Riverside Park 11am - 9pm: SNAGGLETOOTH SALOON Beer/Wine/Cocktails Open 11am: Bill F Ragland CHAIN SAW Competition 12pm: LB SINGERS Performance, at Music Stage 12:30pm: WATERMELON Eating Contest 1pm: ARM WRESTLING Competition |
| 1pm: ARM WRESTLING Competition 2pm: PENNY Hunt 2pm-4pm: HOME RUN Derby @ Joe Rowell Park (NEW TIME!) 2:30pm: Water BALLOON Toss 3pm-9pm: LIVE MUSIC (Flashback 3pm, The Flyaways 5pm, Horizon 7pm) 3:30pm: EGG Toss 3:30pm: Kiwanis Club's DUCK RACE takes off at Riverside Park 4pm: HULA HOOP Contest |
| • 7am-8pm: SOFTBALL Tournament @ Joe Rowell Park • 8am-2pm: MARKETPLACE open - Vendors & Food • 10am - 2pm: SNAGGLETOOTH SALOON Open VISIT DOLORES, COM |

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I will not be checking emails on Friday or Saturday, please call or text instead if you need to get in touch. See you this weekend and Happy Selling!

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